



Organised by

British Journal of
**SCHOOL
NURSING**

6th National Conference

School and Public Health Nursing

School nursing equipped
to improve the health
outcomes for children
and young people

Lakeside Conference Centre,
Aston University, Birmingham

Thursday 4th October 2012



PUTTING SCHOOL NURSES FIRST



15% DISCOUNT
AVAILABLE FOR
BJSN SUBSCRIBERS



To book your place:

Call Jackie on +44(0)20 7501 6762

www.mahealthcareevents.co.uk/sphn2012

School and Public H

Objectives

- To provide an update of current developments relating to school and public health nursing
- To provide an opportunity to hear directly from the Department of Health on the value they place on the profession, the recently launched School Nursing Strategy and the ongoing programme and implementation
- To understand what children, young people and families say they need and want from the service
- To recognise the essential role of school nurses and know how to influence the commissioning of services for school-aged children
- To raise awareness of the role of school nurses in health protection; the newly proposed adolescent schedule and the change of HPV vaccine to Gardasil
- To consider current policy, research and guidance and how to utilise it within everyday practice

Who should attend?

All health professionals working within the public health role of children and young people:

- Commissioners/directors/managers of children's services
- Children's community nursing course leaders
- School nurses and members of school health teams
- Independent school nurses
- Community paediatric/children's nurses
- Nursery nurses
- Health visitors and teams
- Safeguarding children's nurses
- Looked after children's nurses
- Paediatricians
- School voluntary sector
- Extended school leads
- Youth services

Thursday 4th October 2012

08.45 – 09.20 **Registration and refreshments**

09.20 – 09.30 **Welcome and introduction by Chair**
Sharon White

Professional Officer, SAPHNA, Member of the *BJSN* Editorial Board & Consultant Nurse for Looked After Children, Leeds

09.30 – 10.10 **The invaluable contribution of school nursing to children and young people's health**

Viv Bennett

Director of Nursing & Government Principal Advisor on Public Health Nursing, Department of Health

10.10 – 10.50 **The role of the school nurse in the commissioning cycle: it is your business!**

Mary Kiddy

Consultant Nurse for Public Health & Professional Head of Nursing, Children & Young People's Services, Cumbria Partnership NHS Foundation Trust

10.50 – 11.00 **Discussion**

11.00 – 11.30 **Refreshments and exhibition viewing**

11.30 – 12.15 **Workshop session 1**
(Please choose either one of the following options)

1A School nurses reaching out using mobile technology

Gill Robinson

Public Health School Nurse, Newcastle Primary Care Trust

1B Sexual exploitation and abusive teenage relationships

Veronica Hetherington

Lead Public Health School Nurse, Northumbria Healthcare NHS Foundation Trust

12.15 – 13.15 **Lunch and exhibition viewing**

12.45 – 13.10 **Lunchtime session**
The role publishing has in building an evidence base for school nursing
Caroline Voogd
Editor, *British Journal of School Nursing*, London

Health Nursing

13.15 – 13.55 **School nursing excellence in health protection: implementing the new HPV vaccine**

Helen Ross

Lead for School Nursing, Central Essex Community Services

13.55 – 14.40 **Workshop session 2**
(Please choose either one of the following options)

2A School nurses role in the delivery of the DH complex care pathway for the school-aged child

Debbie Riley

Professional Lead, NHS School Nursing Leeds
Community Healthcare

2B Henna tattoos and hair dye: the dangers of PPD skin sensitisation

Brian Plunkett

Trichocare diagnostics, Bedfordshire

14.40 – 15.10 **Refreshment and exhibition viewing**

15.10 – 15.50 **Implementing the vision – grassroots to transformational innovation**

Wendy Nicholson

Professional Officer (School Nursing), Nursing Professional Leadership Team, Department of Health & Representative from the British Youth Council

15.50 – 16.30 **Promoting the emotional health and well-being of children and young people: it can't be done without school nurses**

Deborah Bone

Clinical Lead and Service Manager, Step2 Early Intervention, CAMHS

16.30 – 16.40 **Discussion**

16.40 – 17.00 **Summary and close of conference**

Babs Young

Independent Nurse Advisor



Feedback from 2011

"Fantastic day overall
– really enjoyed it.
Thanks!"

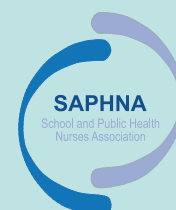
"Great ideas on ways
to raise profile and
our morale"

"Thank you for an
interesting and
stimulating day"

"Good to be among
like-minded people
who work and care
for young people"

Organised by

British Journal of
**SCHOOL
NURSING**



3 EASY WAYS TO BOOK



Complete and return the registration form overleaf



0207 501 6762



www.mahealthcareevents.co.uk/sphn2012

School and Public Health Nursing

4th October 2012 | Lakeside Conference Centre, Birmingham

Ways to book:	online at: www.mahealthcareevents.co.uk/sphn2012	Booking line: +44 (0)207 501 6762	Cheque: payable to MA Healthcare Ltd (in Sterling) to the address below	Fax: +44 (0)207 978 8319	Request an invoice
----------------------	--	---	--	------------------------------------	-------------------------------

Your Details:

Title (Dr, Mr, Mrs etc)

Forenames

Surname

Job title

Home address

Post code

Work address

Post code

Telephone

Email

I understand that this registration booking is subject to the booking conditions.

Signature

Date

Delegate Rates *Please tick the box as applicable*

£160 + VAT = £192.00

15% discount for BJSN subscribers:

£139.13 + VAT = £166.96

Workshops:

Please choose ONE from EACH SESSION

Session 1 A B

Session 2 A B

Value added tax: UK Customs & Excise specify that all conference participants must pay VAT at its current rate of 20%

Payment Details:

I wish to pay by Debit/Credit Card

Please debit my Visa Mastercard Maestro American Express

Card no

Valid from Expiry date

Issue no (Maestro cards only) 3 digit security code

Signature

Date

Invoice

Requesting an invoice and signing this form will secure your place at the conference. All invoices must be paid in full before the event. See booking condition 1.

If you have authorisation from your trust/department to attend this event and require an invoice, please provide the correct billing address or shared services address (including the relevant payable codes) and a purchase order number.

We are unable to process any bookings without this information.

We are unable to send out invoices to home addresses.

PLEASE COMPLETE IN FULL WITH CONTACT NAME IF DIFFERENT FROM ABOVE

PO Number

Contact

Full invoice address

Post code

Telephone

Signed

Conference fee includes

Entrance to the conference, lunch & refreshments on both days, full conference documentation and certificate of accreditation.

Confirmation of booking

All bookings will be confirmed by email, unless otherwise stated. Please contact us if you have not received your confirmation 5-7 days after submitting your booking.

Exhibition & Sponsorship

If you are interested in exhibiting or sponsoring this event contact: Michael on +44 (0)207 501 6746
michael.blackmore@markallengroup.com

The Venue

Lakeside Conference Centre,
Aston University, Birmingham, B4 7ET
A map of the venue will be sent with your booking.

Accommodation

Once your booking is confirmed we will send you a list of recommended hotels.

How did you hear about the conference?

- Direct mailing
 Email
 Recommendation
 MA Healthcare Events website
 Other website (please specify)

Advert in Journal (please specify)

Other (please specify)

Booking conditions

MA Healthcare Ltd (The Company) accepts bookings under the following conditions:

- 1 Returning the signed registration form constitutes a firm booking.
- 2 The Company reserves the right to cancel a booking if payment is not made six weeks prior to the conference taking place. Any outstanding payment becomes the responsibility of the signatory made on the reservation form
- 3 Written cancellations received six weeks prior to the conference will be accepted and a refund less a 10% administration fee will be made. After this date, no refunds can be given. Verbal cancellations will not be accepted. If written cancellation is not received six weeks prior to the conference full payment will still be due irrespective of whether the delegate attends the conference. Substitute delegates are welcome at any time.
- 4 MA Healthcare Ltd reserves the right to make changes to the speakers and programmes without prior notice. Speakers approached at time of print.
- 5 MA Healthcare Ltd shall not have any liability, except for death or personal injury caused by its negligence, beyond the value of the conference. Personal arrangements including travel, subsistence and accommodation relating to the conference are made by delegates at their own risk.

Full terms and conditions can be viewed at:
www.mahealthcareevents.co.uk/terms.shtml

For more information visit www.mahealthcareevents.co.uk/sphn2012
or telephone +44 (0)207 501 6762 email: conferences@markallengroup.com

Please return to: School and Public Health Nursing 2012, MA Healthcare Ltd, St Jude's Church, Dulwich Road, Herne Hill, London SE24 0PB, UK

STAY INFORMED

Mark Allen Group Preferences
Occasionally, the Mark Allen Group would like to contact you via email, direct mail or telephone about related products, events, special offers and services that we think you might enjoy. Please note that our e-mail and direct mail products may contain promotional materials from pharmaceutical companies and other third party sponsors. If you would prefer not to receive these communications, please tick the box

Please note that all of our e-mail alerts and newsletters provide opt-out facilities, which allow you to unsubscribe to these communications.

Third Party Preferences

Mark Allen Group may also allow carefully selected third parties to contact you about their products and services which we think may be of interest to you.

Please indicate below your preferences for such communications: Please tick here if you do not want to receive relevant work-related direct mail from third parties
Please tick here if you want to receive carefully screened work-related emails from third parties
For a list of companies included in the Mark Allen Group and our privacy policy, please see our website - www.markallengroup.com/privacypolicy